



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision 477036 /		Alt Order # 06146326
ES		
Estimate # 1186		
Original Date / Revision 10/08/12 / 10/08/12		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHI
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref	Advertiser Ref	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	8	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	④	MG	for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	④	MG	for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	④	MG	for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	7	KVVU	10/15/12-10/15/12	Special Early News	Special Early New:	M-----	:30		\$550.00	NM		
	④	See MG	3.9,3.10,3.11									
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,250.00	NM		
	④	MG	for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	9	KVVU	10/15/12-10/15/12	Special Early News	Special Early New:	M-----	:30		\$450.00	NM		
	④	MG	for 11.1,3.7									
	10	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M-----	M-----	:30		\$650.00	NM		
	④	MG	for 11.1,3.7									
	11	KVVU	10/15/12-10/15/12	Extra	M-F 1:05-1:35am	M-----	:30		\$75.00	NM		
	④	MG	for 11.1,3.7									
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Extra	M-F 7-730p	MTUWThF----	:30		\$625.00	NM		
		See MG	3.9,3.10,3.11									
N 24	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$1,200.00			
N 25	KVVU	10/14/12	10/14/12	Extra Weekend	Sun 2-3am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

(Line Transactions. N = New, E = Edited, D = Deleted)*
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



Henderson - Las Vegas

KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
477036 /	06146326	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	1186
<u>Advertiser</u>		Original Date / Revision
J Oceguera 4 Congress		10/08/12 / 10/08/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	25	\$15,465.00	\$13,145.25
Totals	25	\$15,465.00	\$13,145.25

Signature: _____ Date: _____

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Contract Agreement Between:



Henderson - Las Vegas

KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
477036 /	06146326	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	1186
Advertiser		Original Date / Revision
J Oceguera 4 Congress		10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				1	\$400.00			
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				2	\$700.00			
N 13	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				2	\$275.00			
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-				1	\$1,500.00			
D 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
D 19	KVVU	10/14/12	10/14/12	Fox News Sunday	8-9a		:30			NM	0	\$0.00
D 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	0	\$0.00
N 22	KVVU	10/09/12	10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-TWT--S				1	\$95.00			
N 23	KVVU	10/09/12	10/12/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-TWTF--				1	\$195.00			
Totals											22	\$14,190.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	22	\$14,190.00	\$12,061.50
Totals	22	\$14,190.00	\$12,061.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6146326 TRF# 477036
MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

HARRIS REPORT

FROM REP OCT8/12 16-34
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/J OCEGUERA/D/CON/NV REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
PRDCT J OCEGUERA 4 CONGRES EST# 1186 COMMENTS: (LINE, ORDER, INVOICE) _____
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT9/12 OCT15/12 WK-1 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 16-34

REP: TO ROSE
FR NIKKI
COULDNT OK M3- WRAPPING WEEKS
CCREATED AND OK'D MA SEE LINES 31-33
TOTAL SAME
PLS CNF THANKS

STA:
CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1186
AGENCY PRODUCT CODE = 111
AGENCY PRODCT CODE = 111
PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 22-26

MON

O

\$550.00

10/15

10/15

0

25 S 400P-430P 30

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-223 1100 ORDER WORKSHEET HARRIS REPORT FROM REP OCT 10, 1994
*** KVUU-TV ***

LINE#:		REP : CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START :	END :	:SPOTS:	WEEK :	DAYs :	TOTAL:	SPOTS:
LINE#:		ORD COM1:	ORD COM1:	CON COM1:				DATE :	DATE :					
11		ES	700P-730P		30		\$625.00	10/9	10/15	0	TU-F, M		0	1
31	A	400P-430P			30		\$450.00	10/15	10/15	1	MON			
PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK														
32	A	930P-1000P			30		\$650.00	10/15	10/15	1	MON			1
PROGRAM : TMZ ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. PART OF A MAKEGOOD MADE UP OF LINES 31-33														
33	A	105A-135A			30		\$75.00	10/15	10/15	1	MON			1
PROGRAM : EXTRA ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR. PART OF A MAKEGOOD MADE UP OF LINES 31-33														
STATION MAKEGOOD OFFERS: M3 REJECT BUY#25 MISSED:MON/400P-430P OCT15 BUY#11 OFFER:MON/400P-430P OCT15 & MON/930P-1000P OCT15 & MON/105A-135A OCT15 CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.														
M4 OK'D BUY#25 MISSED:MON/400P-430P OCT15 BUY#11 OFFER:MON/400P-430P OCT15 & MON/930P-1000P OCT15 CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.														
(OCT8/12) OCT15 30S \$550.00 OCT9 30S \$625.00 OCT15 30S \$450.00 OCT15 30S \$650.00 OCT15 30S \$75.00 PLS ADVISE.														
CONTRACT TOTAL TOTAL SPOTS 15465.00 25														
OCT/12		15465.00												

REP HEADLINE# 6146326 TRF# 477036
MOD# 3: UNAPPROVED REV #2 \$\$\$

REF. # 1111-1111-1111-1111 ORDER WORKSHEET

HARRIS REPORT ***CHANGES*** *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTAL:	SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT:	:	DATE	:	DATE	:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	DATE	:	DATE	:	DATE	:	DATE

MARKET TOTALS \$104,560 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 1%
SVC- NSSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 61146326 TRF# 477036
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-410
ORDER WORKSHEET

HARRIS REPORT FROM REP * * * CHANGES * * * OCT 8/12 16-32 KVUU-TV * * *

ADV # 1051 ADV. NAME POLI/J OCEGUERA/D/CON/NV
 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY
SALES PRSN TERESA DIFURIA PH-

3050 K ST NW,

ORDER # _____ CONTRACT # 6146326

OBICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

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C. E. B. 1

REP: TO ROSE
FR NIKKI
***\$ IS REINVEST FR HL 6
SEE LINES 29 AND 30
NEW TOTAL \$15465 (+1275)
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL INVOICES ARE TO BE SENT
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

29 A 1045P-1100E

SUN

1

REP: TEL# 610-293-4100 FAX# 610-225-1191
HEADLINE# 6146326 TRF# 477036 ORDER WORKSHEET
MOD# 3: UNAPPROVED REV #1 \$\$\$ FROM REP OCT 8/12 16:32
\$ \$ \$ * * * CHANGES ** *** KVUU-TV * * *

REP: TEL# 610-293-4100 FAX# 610-225-1191
HEADLINE# 6146326 TRF# 477036 ORDER WORKSHEET
MOD# 3: UNAPPROVED REV #1 \$\$\$ FROM REP OCT 8/12 16:32
\$ \$ \$ * * * CHANGES ** *** KVUU-TV * * *

REP: TEL# 610-293-4100 FAX# 610-225-1191
HEADLINE# 6146326 TRF# 477036 ORDER WORKSHEET
MOD# 3: UNAPPROVED REV #1 \$\$\$ FROM REP OCT 8/12 16:32
\$ \$ \$ * * * CHANGES ** *** KVUU-TV * * *

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	SPSTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT:	:	
30	A	230A-300A			30		\$75.00	10/13	10/13	1		SAT		1
PROGRAM	:	CSI MIAMI												
ORD	COMI:	REINVESTED	\$\$	FR	HL	6146325								
CON	COMI:	CSI MIAMI												
STATION	MAKEGOOD	OFFERS:												
M3	UNRESL	BUY#25	MISS ED:	MON/400P-430P	OCT15	30S	\$550.00							(OCT8/12)
		BUY#11		TU-F, M/700P-730P	OCT15	30S	\$625.00							
			OFFER:	MON/400P-430P	OCT15	30S	\$450.00							PLS ADVISE.
				MON/930P-1000P	OCT15	30S	\$650.00							
				& MON/105A-135A	OCT15	30S	\$75.00							
				CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.										
OCT/12		15465.00						CONTRACT	TOTAL					
								TOTAL	SPOTS					
								15465.00	23					

MARKET TOTALS \$104,560 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCM 0% CABL 0%
SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-411
ORDER WORKSHEET

HARRIS REPORT FAX# 610-225-1191 OCT 4/12 09.42
FROM REP *CONTINUED*** *** KYW-TV ***

ADV	#	ADV.	NAME	POLL/J OCEGUERA/D/CON/NV
-----	---	------	------	-----------------------------

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

SALES PRSN PH- TERESA DIFURIA
BUYER NAME MAURA GILKRU

WASHINGTON, DC 20007

REGIONALISATION IN ENGLISH

ICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1
SIGHTING TAX CO-OP BILLING NEEDDE

DATE OCT 4 / 12 09 - 42

REP: TO ROSE

**REVISION
SEE LINES 1-14 26 17 19 21 ADD 27-28
NEW TOTAL \$14190 (-11950)
PLS CNF THANKS

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***** THIS IS A CASH IN ADVANCE SCHE
NEW TOTAL \$14190 (-11950)
PLS CNF THANKS
ALL INVOICES ARE TO BE SENT TO:

1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

AGENCY ADVERTISER CODE = 104
AGENCY PRODUCT CODE = 111
AGENCY EST# = 1186

1 * 1000A-1100A 30 \$2250.00 10/9 10/15 0 TU-F, M

PROGRAM :	DR OZ
ORD COM1:	CANCELED
CON COM1:	DR OZ

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

RE-ENTER ORDER WORKSHEET

HARRIS REPORT FROM REF ***CHANGES***

FROM REF *** KVUU-TV ***
** CHANGES **

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

**REVIEW
ORDER WORKSHEET**

HARRIS REEK

REP: TEL# 610-293-4100 HARRIS REPORT FROM REP
ORDER WORKSHEET TR# 477036
REP HEADLINE# 6146326 TR# 477036
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# OUT-4-3-4-4-4 OCT4/12 09-42
CHANGES *** KVYU-TV ***

PROGRAM NAME
N-PROGRAM NAME
L-LENGTH M-MAKEGOOD
N-PROGRAM NAME
Z-COMMENTS *-MULTIPLE

:LINE#: REP :CD:		TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTAL:	
:LINE#:												:SPTS:	
21	*	800P-930P		30		\$5,350.00	10/10	10/10	0		WED	0	
PROGRAM :	X	FAXTOR											
ORD COM1:	X	CANCELED	SPOTS										
CON COM1:	X	FAXTOR											
27	A	430A-459A		30		\$95.00	10/9	10/15	1	TU-F, M		1	
PROGRAM :	NEWS												
ORD COM1:	ADD TO	SCHED											
CON COM1:	NEWS												
28	A	1100A-1200N		30		\$195.00	10/9	10/15	1	TU-F, M		1	
PROGRAM :	BETTER												
ORD COM1:	ADD TO	SCHED											
CON COM1:	BETTER												
OCT/12		14190.00											
CONTRACT													
TOTAL													
SPOTS													
		14190.00											
		22											

MARKET TOTALS	\$104,560	KVVU	25%	KSNV	21%	KLAS	29%	KTNV	24%	KVMY	0%	KVCW	0%	CABL	0%
KTUD	1%														
SVC- NSI															
DEMOS- RA35+*															
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME					
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
477036 /	06146326
<u>Product</u>	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/09/12 - 10/15/12	1186
Advertiser	Original Date / Revision
J Oceguera 4 Congress	09/26/12 / 09/26/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
104	111
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	7	\$4,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8										
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	7	KVVU	10/15/12-10/15/12	Special Early News		Special Early News			\$550.00	NM		
	④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1										
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,180.00	NM		
	④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1										
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8										
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$220.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$220.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8										
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$300.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8										

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

Contract / Revision 477036 /		Alt Order # 06146326
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> J OCEGUERA 4 CONG	<u>Estimate #</u> 11186
<u>Advertiser</u> J Oceguera 4 Congress	<u>Original Date / Revision</u> 09/26/12 / 09/26/12	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	48	\$26,140.00	\$22,219.00
Totals	48	\$26,140.00	\$22,219.00

Date: _____

Signature: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555
Henderson - Las Vegas

Contract / Revision	Alt Order #
477036 /	06146326
<u>Product</u>	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/09/12 - 10/15/12	1186
Advertiser	Original Date / Revision
J Oceguera 4 Congress	05/18/12 / 05/18/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
	104
Product Code	
	111
Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$150.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,200.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric		2-3p	:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/09/12	10/15/12	Anderson		3-4p	:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show		4-5p	:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5		5-530p	:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$300.00			
N 7	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am	M-F	5a-6a	:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$325.00			
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5	MF	530-6p	:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$325.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News AM	M-F	6a-7a	:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/09/12	10/15/12	MORE Access		6-7pm	:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/09/12	10/15/12	Extra		M-F 7-730p	:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--								

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
477036 /	06146326	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	1186
Advertiser		Original Date / Revision
J Oceguera 4 Congress		05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				2	\$325.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F	7a-9a	M-F	:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				5	\$350.00			
N 13	KVVU	10/09/12	10/15/12	More M-F	9-10a	M-F	:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat	10-11p	10-11p Sat	:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-		1	\$525.00					
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p	Sa 3-4p	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-		1	\$75.00					
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p	Sa 4-5p	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1-		1	\$75.00					
N 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game	NFL Late Game	:30			NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1		1	\$2,900.00					
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p	7p-8p	:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1		1	\$850.00					
N 19	KVVU	10/14/12	10/14/12	Fox News Sunday	8-9a	8-9a	:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----1		1	\$250.00					
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p	Thu 9p-10p	:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---		1	\$2,300.00					
N 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor	The X Factor	:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	--1----		1	\$4,500.00					
										Totals	53	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	53	\$26,140.00	\$22,219.00
Totals	53	\$26,140.00	\$22,219.00

Signature: _____ Date: _____

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REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

RE: TEL# 401-2333 HARRIS REPORT FROM REP * * CHANGES * *
ORDER WORKSHEET * * * * * KVUU-TV *

REP - # OFF - # 762 SALESMAN #
 BUYER NAME MAURA GIROU
 SALES PRSN PH - TERESA DIFURIA

3050 K ST NW,

CLASS: NATL. LOCAL REGIONAL

ORDER # _____ CONTRACT # 6146320 - / - ORDER - INVOICE

PRDCT J_OCEGUERA_4 CONGRES EST#1100 COMMUNI

FLIGHT DATES OCT9/12 OCT13/12 ... CO-OP BILLING NEEDED

CITY TAX _____

REP: TO ROSE

OK'D M2
SEE LINES 22-2
TOTAL SAME
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT
TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK:	DAYS	:TOTAL:	SPTS:			
:LINE#:														DATE:	DATE:	INVT:	:/WK:
22	A	100P-200P			30		\$275.00	10/15	10/15	1	MON		1				
23	A	200P-300P			30		\$300.00	10/15	10/15	1	MON		1				
PROGRAM : ANDERSON ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.																	
24	A	300P-400P			30		\$350.00	10/15	10/15	1	MON		1				
PROGRAM : DR OZ ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.																	
25	A	400P-430P			30		\$550.00	10/15	10/15	1	MON		1				
PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.																	
26	A	430P-800P			30		\$3,180.00	10/15	10/15	1	MON		1				
PROGRAM : NLCS GAME ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.																	
4	ES	300P-400P			30		\$175.00	10/9	10/15	2	TU-F, M		2				
PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER																	
5	ES	400P-500P			30		\$220.00	10/9	10/15	2	TU-F, M		2				
PROGRAM : DR OZ CON COM1: DR OZ																	

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-233-4100
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES SEP 26 1974
*** KVUU-TV ***

REP HEADLINE# 6146326 TRF# 477036
 REP MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

HARRIS REPORT FROM REP
 CHANGES

*** SEP26/12 1U.48
 KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
STATION	MAKEGOOD	OFFERS:	MISSSED:	TU-F, M/200P-300P	OCT9			30S		\$150.00				(SEP26/12)
M2	OK, D			TU-F, M/300P-400P	OCT9			30S		\$175.00				
				TU-F, M/400P-500P	OCT9			30S		\$220.00				
				TU-F, M/500P-530P	OCT9			30S		\$300.00				
				TU-F, M/530P-600P	OCT9			30S		\$325.00				
				BUY#8	OCT9			30S		\$185.00				
				BUY#10	OCT9			30S		\$75.00				
				BUY#15	OCT13			30S		\$75.00				
				BUY#16	OCT14			30S		\$850.00				
				BUY#18	OCT11			30S		\$2,300.00				
				BUY#20	OCT15			30S		\$275.00				
			OFFER:	MON/100P-200P	OCT15			30S		\$300.00				
				& MON/200P-300P	OCT15			30S		\$350.00				
				& MON/300P-400P	OCT15			30S		\$550.00				
				& MON/400P-430P	OCT15			30S		\$3,180.00				
				& MON/430P-800P	OCT15			30S		PLS ADVISE.				
				CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.										
OCT/12								CONTRACT	TOTAL					
								TOTAL	SPOTS					
								26140.00	48					

MARKET	TOTALS	\$104,560	KVVU	25%	KSNV	21%	KLAS	29%	KTNV	24%	KVMY	0%	KVCW	0%	CABL	0%
					KTUD	1%										
SVC-	NSI															
DEMOs-	RA35+*															
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS,	PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE			

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-410
ORDER WORKSHEET

HARRIS REPORT FROM REI

MAY 16/12 11:1
*** KVUU-TV ***

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REF: TEL# 619-23
ORDER WORKSHEET

HARRIS REPORT FROM REE

MAY 16 / 12 11.
*** KVUU-TV ***

REP: HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
*** MAY16/12 11.1
KVVU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH:	SEC:	RATE	START	END	SPTS:	WEEK:	DAYs	:TOTL:	:SPTS:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT:			
20			900P-1000P		30		\$2,300.00	10/11	10/11	1			THU	1
	PROGRAM	:	BONES											
	CON	COM1:	BONES											
21			800P-930P		30		\$4,500.00	10/10	10/10	1			WED	1
	PROGRAM	:	X FAXTOR											
	CON	COM1:	X FAXTOR											
OCT/12			26140.00											
	CONTRACT	TOTAL												
	TOTAL	SPOTS												

MARKET TOTALS \$104,560 KVUU 25% KSJV 21% KLAS 29% KTNV 24% KVLY 0% KVCW 0% CABL 0%
KTVU 1% KTUD 1%

SVC- NSI
DEMOs- RA35+*